



ConnectG

Working together to deliver effective public services to support and grow Gaelic enterprise

About ConnectG

Wednesday 26th June saw the launch of the ConnectG project at the Celtic Neighbours international conference held in Sabhal Mòr Ostaig, Isle of Skye, Scotland. The project seeks to maximise collaboration between Scotland, Northern Ireland and Ireland and make stronger connections between businesses using Gàidhlig and Gaeilge.

The three project partners – Sabhal Mòr Ostaig, Scotland, Cultúrlann McAdam Ó Fiach, N Ireland and Údarás na Gaeltachta, Republic of Ireland – signed the partnership agreement which sets in train the million pound project to support enterprises grow their businesses through making more use of their language asset.

The project, which has been supported by INTERREGIVA European Regional Development Fund as well as Bòrd na Gàidhlig, MG ALBA, The Scottish Government as well as Sabhal Mòr Ostaig, will run over two years and will provide support to tourism, media and social enterprises. The various elements of ConnectG will be evaluated and this will underpin the development of a strategy for future collaboration between public sector agencies. It is anticipated that this strategy will then deliver greater efficiency and effectiveness in future language support.

Donnie Munro, chair of ConnectG steering group, welcomed the project. “We have worked on developing this project over a number of years and are delighted to see it finally come to fruition. We believe that it will provide significant opportunities for a wide range of enterprises across the three jurisdictions and will facilitate growth in language use in business.”

Pat Colgan, Chief Executive of the Special EU Programmes Body, welcomed the project saying: “This tripartite project is a great example of the type of creative enterprise focused work that can be supported with the use of European Union funding. By bringing together partners from across the three jurisdictions in the eligible area to promote the use of Gaelic languages in business, it will provide local enterprises with a network of support which will deliver greater competitiveness and enable a more widespread use of the language. This is very much in line with the objectives of the INTERREG IVA Programme, which seeks to promote enhanced levels of cross-border co-operation for a more prosperous region.”

Steve Ó Cúláin, CEO of Údarás na Gaeltachta, said that Údarás was delighted to be involved in the ConnectG project. “We welcome this opportunity to work and collaborate with Sabhal Mòr Ostaig and Cultúrlann McAdam Ó Fiach and the other agencies to demonstrate to enterprises the economic and cultural benefits of maximising their use of the Gaelic language in their businesses”

Eimear Ní Mhathúna, CEO of Cultúrlann McAdam Ó Fiach said: ‘Cultúrlann is delighted to be involved in this project which, we believe, will heighten the profile of Irish/Gaelic language businesses across Scotland and Ireland and will encourage and support the growth of new initiatives, invigorating the developing use of Irish and Gaelic.’

A team of four staff will be appointed to deliver the wide-ranging project. Two will be based at Sabhal Mòr Ostaig, one at Údarás na Gaeltachta and one between Cultúrlann McAdam Ó Fiach and Carn Togher Community Association.

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This European-funded project will foster collaboration between agencies which support Irish and Scottish Gaelic languages to create opportunities for economic growth. The project team to be appointed will be responsible for project delivery across the INTERREGIVA jurisdictions.

Director (f/t until 30 June 2015) – based at Sabhal Mòr Ostaig, Scotland

Administrator (f/t until 30 June 2015) – based at Sabhal Mòr Ostaig, Scotland

Training Manager (f/t until 31 March 2015) – based at Údarás na Gaeltachta, Donegal (see below)

Marketing Manager (f/t until 31 March 2015) – based at Cultúrlann McAdam Ó Fiaich, Belfast

Closing date for applications is 9 July 2013.

For further information including how to apply, visit www.aspenpeople.co.uk/connectg

Please see further information below on the position of Training Manager which will be based at the Údarás na Gaeltachta office in Donegal.

TRAINING MANAGER

Aim: Increase participants' understanding of opportunities that the Gaelic language can bring to enterprise and support skills development for implementing these.

Training is a key element within the project as it brings together the public services of language growth and enterprise development in the sectors chosen for the pilots.

The post is at senior management level to attract an individual who will be able to act strategically within the project and also be able to lead training activities with credibility.

The post will be based in Údarás na Gaeltachta, Gweedore.

The Training Manager will lead on establishing the training for the pilot sectors including

- sourcing the mentors for high-level growth
- managing the mentoring process for the companies
- developing the programme for the high level courses in creative thinking, sales and marketing
- developing the programmes for the Go to market event for the media sector
- overseeing the development of the From me to you Irish to Scottish Gaelic conversion course and modules, and
- developing the material, in conjunction with the Marketing Manager, and delivering Marketing in a multilingual world.

Legacy: Increased skills in Gaelic enterprises; company growth; training and marketing resources online

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Job Description: Training Manager

Main job purpose /aims:

Provide all training development and support functions for the 'ConnectG' INTERREG IVA project and deliver training components

1. Successfully and strategically deliver the training elements of the project through dynamic leadership, excellent organisational skills, and effective communication with colleagues, partners, stakeholders, and beneficiaries.
2. Effectively lead, develop and deliver all the project's training components.
3. Develop and deliver face to face training
4. Manage and deliver online training resources
5. Design and implement training activities which use industry leaders to provide knowledge and skills.
6. Liaise effectively with the marketing manager to ensure appropriate and continuing coverage and publicity for the project, regionally and nationally in Ireland, Northern Ireland and Scotland.
7. Manage own work effectively, through use of good people and time management and organisational skills
8. Assist in the identification of own training needs and organise training as agreed
9. Any other reasonable duties as agreed following discussion with the Project Director.

Responsible for: Training development and mentoring through face to face and online delivery.

Line Manager: Project Director

Salary: Up to €40,000 per annum

Duration: to 31 March 2015

Location: The job will be based in Gaoth Dobhair, Co. Donegal. However, responsibility for training will be throughout the three INTERREGIVA jurisdictions and travel throughout the ConnectG area will be necessary at times during the term of the contract.

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Person Specification

Criteria	Essential	Desirable
Attainments / Competencies/ Experience		
Leadership	x	
Training development and delivery, face to face and online	x	
Mentoring and coaching	x	
Resource, finance and time - planning and management	x	
Communication and presentation	x	
Setting own and delivering against deadlines and targets	x	
Project management	x	
Special Aptitudes		
Able to see the opportunity and make it reality	x	
Energetic, hardworking and enthusiastic	x	
Assertive and with staying power	x	
Self-motivating and able to work as part of a team	x	
Full driving licence	x	
Computer literate	x	
Fluent speaker and writer of Gaelige	x	
Knowledge of the geography of the Border Counties of Ireland, Northern Ireland and Western Scotland		x

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